

#### Agenda

Introduction and Overview

7:00 - 7:30 PM

- Sector Plan Summary
- Public Amenities Implementation
- Place-Making and Precedents
- Break-Out Sessions

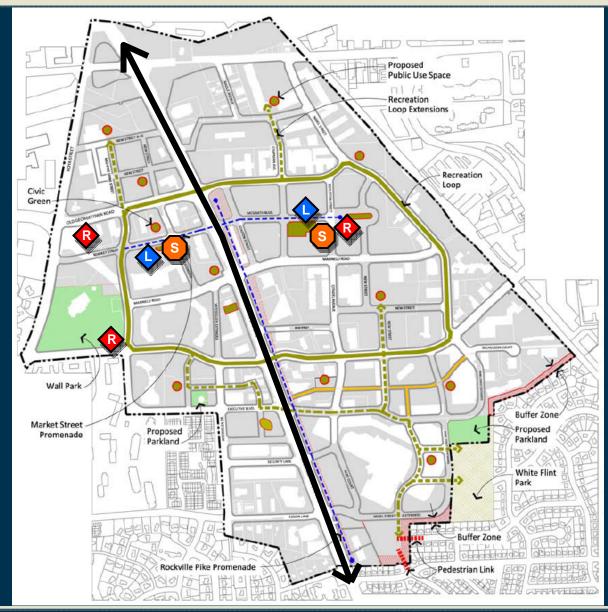
7:30 - 9:00 PM

- Wall Park
- Civic Green
- Recreation Center
- Library
- Satellite Regional Services Center & Meeting Space
- Recreational Loop
- Meeting Recap

9:00 - 9:30 PM



#### Sector Plan

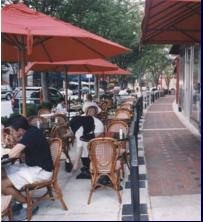


#### Strategic Goals

- Create an Integrated Public/Private Amenities Implementation Plan
- Avoid Unintended Redundancy
- Avoid Competition with the Private Sector
- Maximize Use, Efficiency, and Flexibility
- Create Synergies with Existing and Planned Facilities
- Promote a Strong Relationship with the Recreational Loop and Transit
- Be "Right-Sized" and Sustainable (Economic and Environmental)
- Create a Vibrant and Inviting Sense of Place
- Maximize the Benefits to the Public











## Sense of Place:

Walkable Streets

Vibrant Public Realm

Mix of Uses

Civic Uses

Character Derived from Local Context

Architecture Appropriate to Place

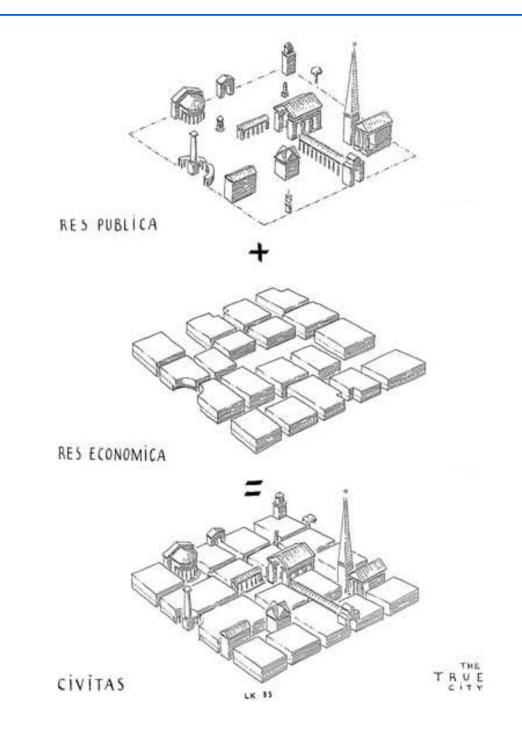








# Public Realm Private Realm







## **Public Amenities**

Parks-Wal Park Modifications
Parks - Civic Green
Community Recreation Center
Library
Regional Services Center and Meeting Space
Recreation Loop



#### Parks-Wall Park Modifications

- A Primary Recreational Destination for the Area
- Relocated Surface Parking could Provide Other Uses
- Could be an Ideal Location for the Recreation Center
- Any Modifications to Wall Park will Need to Comply with State Conservancy Laws for Trees



#### Parks - Civic Green

- A Central Gathering Space that is Separate from Wall Park
- "Right-Sizing" for Anticipated Program
- Leverage its Amenity with other Public/Private/Commercial uses
- Create High Visibility from Sidewalks and Streets, and from Adjacent Uses and Buildings
- A Flexible Area to Support a Variety of Activities
- Allow for Local Street Closures for Major Events
- Could be Above or Below-Grade Parking



#### **Community Recreation Center**

- To Promote Health and Wellness Activities
- Potential to Share Space (and staff) with other Public Amenities (Aquatic Center, Park, Library, Outdoor Aquatics, etc.)
- A Facility with "Flexible Boxes" to Facilitate Adaptability Over Time
  - Community Meeting and Gathering Spaces
  - Exercise
- Surrounding Hotels, Restaurants, Activities and Amenities to Support Recreational Users/Visitors
- Regular Parking Demand must be Accommodated and Peak Parking Demand Must be Considered



#### Library

- A Neighborhood Branch Library with a High-Tech Focus
- Part of the Surrounding Network of Libraries
- Satellite Library to Serve 150,000-200,000
   Customers Per Year
- Potential for Co-locating with other Amenities or Commercial Uses (e.g. on the Civic Green, in a Storefront, etc.)
- Meeting Space to be Provided by Others



#### Regional Services Center and Meeting Space

- Bethesda Location is Representative of Services and Operational Requirements
- Serve as the Focal Point for Coordination of County Government Services in the White Flint District
- Management of Civic Spaces and Meeting/Community Rooms
- Possible Co-location with Other Uses or Facilities to Contribute to a Sense of Place
- First Floor Presence <u>Not</u> Necessary



### Recreation Loop

- A Pedestrian/Running/Bicycle Loop to Promote a Healthy Lifestyle in an Urban Environment
- Leverages Active, Passive, Public, and Commercial Uses
- Serves as a Safe Connector Throughout the Community and to Other Trails and Paths

## **Other Private Amenities**

**Pools for Residents** 

**Plazas** Greens Recreational Facilities for Residents **Health Clubs** Farmer's Market **Meeting Rooms for Residents** 

## **Wall Park**

## Top 7 Reasons People Visit Parks

To Relax

To be in Nature

To be with Children

To Meditate

To Meet Others

To Sport

To Get Inspiration

## **Wall Park**

## Top 6 Emotions Experienced in Parks

Freedom

Happiness

Unity with Nature

Unity with Myself

Luck

Adventure

# Wall Park Compared to Civic Green





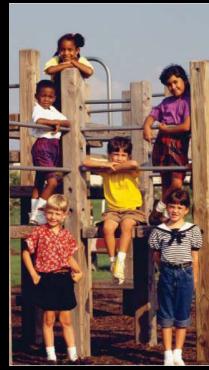




















#### William Whyte – Successful Places

"People Sit Where there are Places to Sit" Elements that Make Great Spaces:

Sun

Shade

Water

Food

Seating

People

Most Popular Spaces are Not Large Uses at Perimeter of Space are Key in Determining Success



# **Community Recreation Center**

The Health and Social Benefits of Recreation

Promotes Health and Well Being

Reduces Depression and Stress

Increases Self-Esteem & Life Satisfaction

**Strengthens Communities** 

Reduces Crime

**Promotes Social Bonds** 

Supports Youth











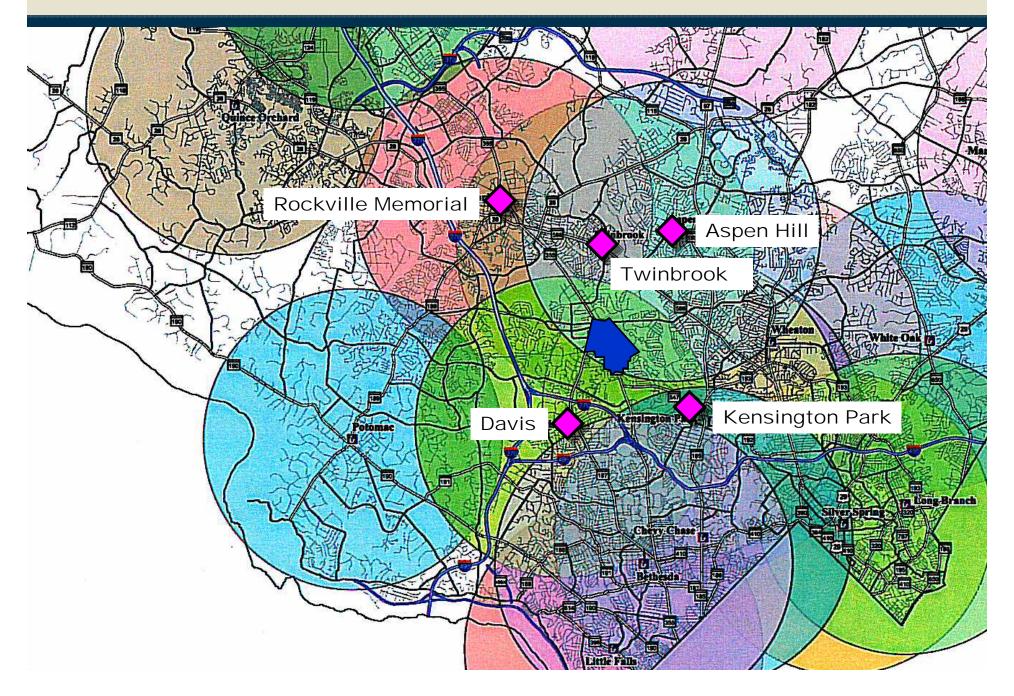
# Library

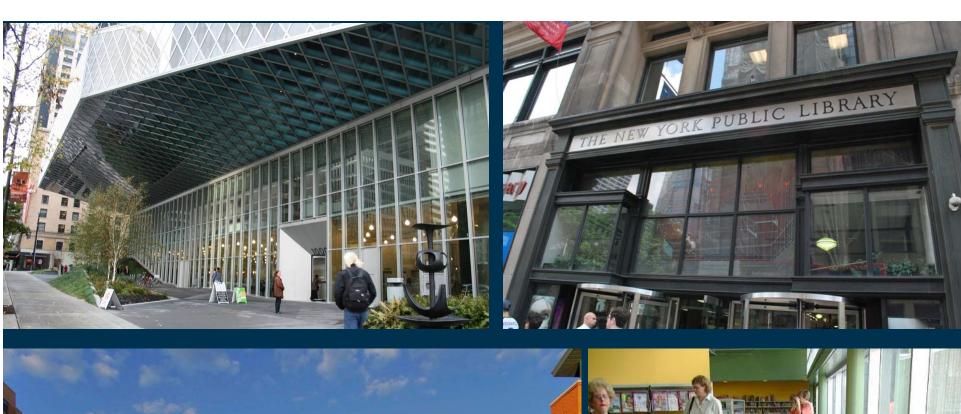
Changing Role of Libraries

Key in providing open access to information

Acquire, Organize, Offer for Use, and Preserve
Publicly Available Material in Such a Way that it Can
be Found and Put to Use

# Libraries









# Satellite Office for Regional Services Center and Meeting Space

A Local Community Civic Center with County Staff

Communication Nexus between Business/ Neighborhoods/Non-Profit/Government

Catalyst and Facilitator of Initiatives Programs and Services

Community Engagement and Involvement

Information and Referral

Meeting Room Rentals

Transit and Parking Sales

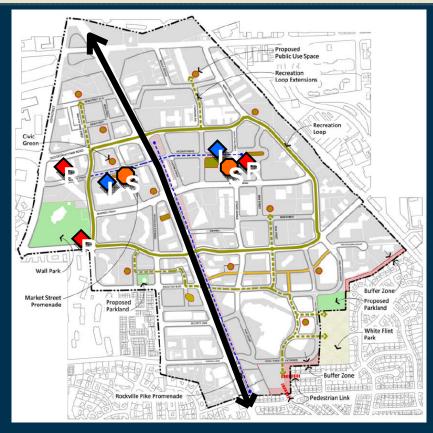
**Urban Services** 

Transportation Management District

Bus Schedules and Route Information

**Applications** 

# **Recreational Loop**

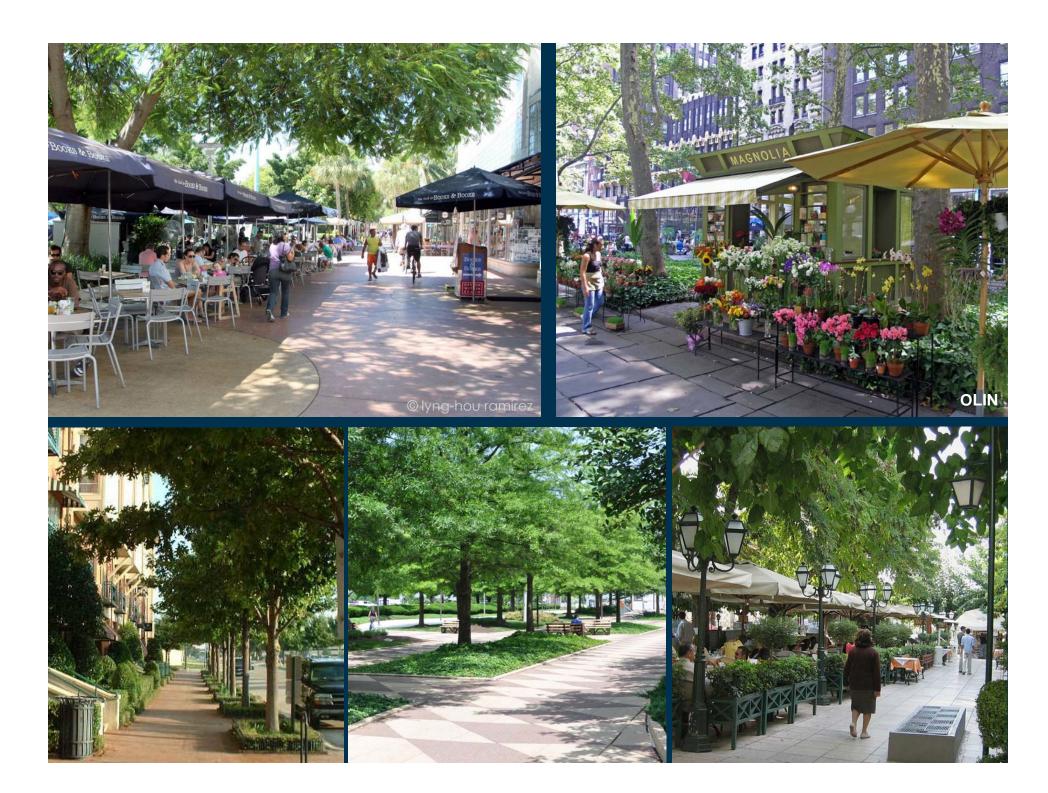




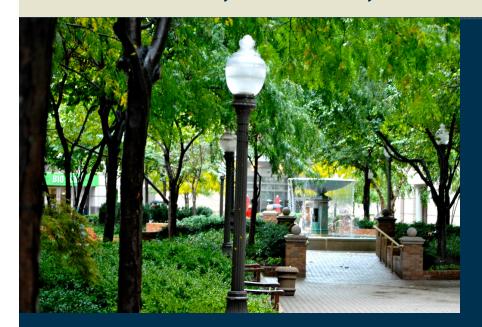








## Bethesda, Ballston, Clarendon, and Other Similar TODs

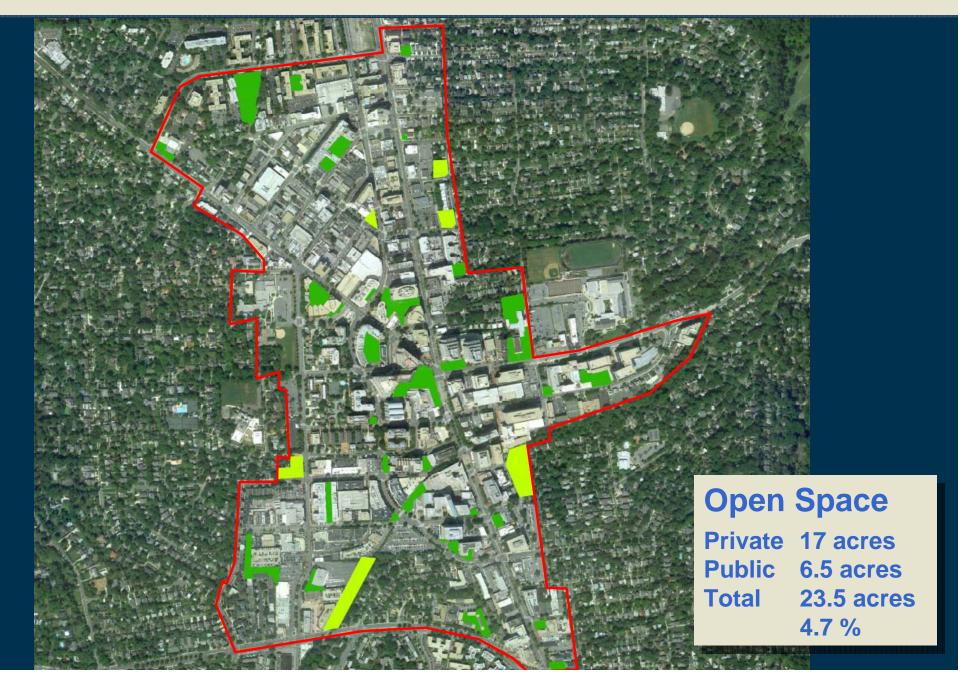








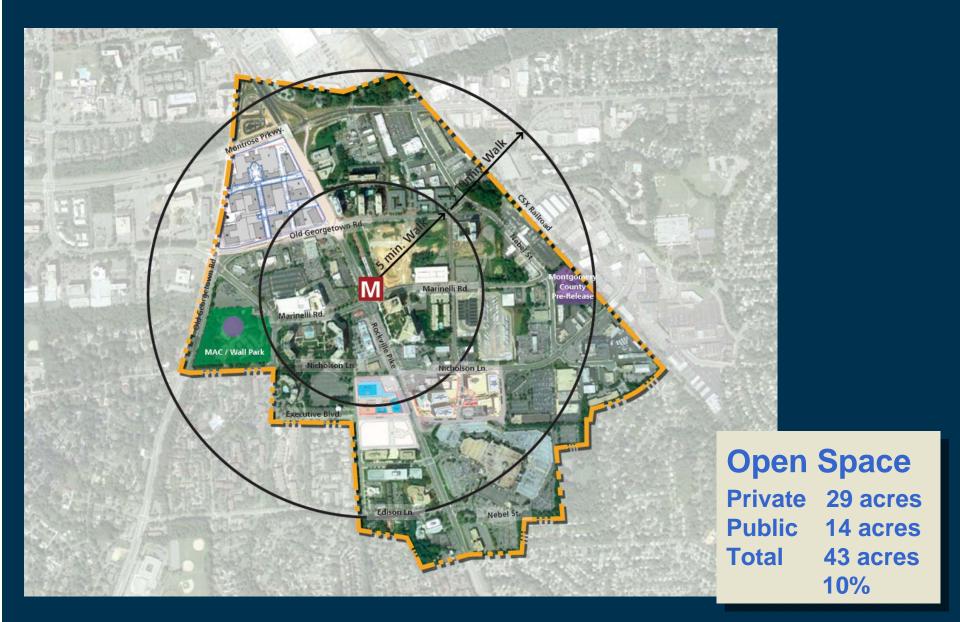
## **Bethesda**



# **Ballston**



# White Flint (Projected at Build-Out)



Based on amount of open space provided in three approved Sketch Plans

